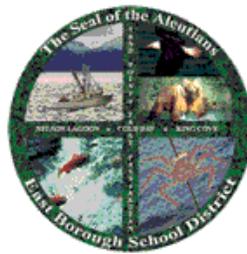
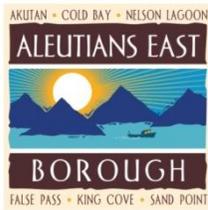


## In the Loop



Bringing the Aleutians East Borough, the AEB School District and Eastern Aleutian Tribes together by sharing common goals.

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## **American Airlines Travels Back to Cold Bay, Serves Thanksgiving Feast to Thank Community**

The community of Cold Bay enjoyed a delicious Thanksgiving meal with all the trimmings ten days early, thanks to American Airlines. The airline spent time in Cold Bay for the first time during an emergency landing on October 12<sup>th</sup>. About a month later (November 14<sup>th</sup>), several airline representatives flew back to Cold Bay via PenAir for a second visit, armed with a turkey and all the trimmings to thank the community for its hospitality and professionalism during the emergency landing.

“It’s just incredible to see a company go as far as coming all the way back to Cold Bay to give thanks after the community pulled together to make sure that they were taken care of,” said Cold Bay Mayor Candace Schaack. “It was really cool!”



American Airlines representatives traveled back to Cold Bay on Nov. 14<sup>th</sup> with a Thanksgiving turkey and all the trimmings to serve to residents, thanking them for their professionalism and hospitality during the airline's emergency landing last month. Photo by Rachel D. Kremer.

The American Airlines representatives arrived in Cold Bay at about 1:45 p.m. U.S. Fish & Wildlife employees picked them up from the airport and transported them to the Community Center. DOT equipment operator and Cold Bay resident Paul Schaack transported the large amount of food American Airlines employees packed with them. Cold Bay city employees set up the Community Center in advance. Once there, American Airlines employees got to work preparing a feast for the community.

“That’s a lot of work for nine people to come back, along with catered food and

make sure everything comes in one piece,” said Schaack.

Having enough food certainly wasn’t an issue. The airline representatives brought turkey, green beans, potatoes, biscuits, cranberry sauce, fresh fruit and fresh vegetables.

“It was absolutely awesome!” said Grant Airlines ticket agent and Cold Bay resident Corren King. “It was delicious! It showed the whole community how appreciated they were.”

“When my company said, we’re going back to say thank you. Do you want to come? I said, absolutely!” American Airlines Captain Marty Reedy said. “It’s something we really needed to do in person. The last time we showed up unannounced on their doorstep. They took great care of us. So we called ahead, and said, ‘hey, we’d like to come back and bring dinner and spend some time with you. So that’s why we’re here.’”



The trays of fresh fruit and vegetables that American Airline employees brought were a big hit with Cold Bay residents. Photo by Rachel D. Kremer.

“They (the community of Cold Bay) was very appreciative, and we were very appreciative just to be here,” said Dave Tharaldson, American Airlines Line Maintenance Manager out of Seattle. “We’re honored to serve the people of Cold Bay.”

It was a special event that no one in Cold Bay wanted to miss.

“The building was packed,” said Schaack. “I don’t think there was a single community member who wasn’t there.”

It was clear that the American Airlines employees wouldn’t have it any other way.

“They put on aprons and served the dinner to Cold Bay folks,” Schaack said. “All of them were so happy to be here. You could just sense the feeling of thankfulness. They were thankful to do this for us.”

The community of Cold Bay was also thankful for the kind gesture.

“I believe we were blessed by American

Airlines coming back here and saying ‘thank you,’ said Harold “Hap” Kremer, Cold Bay Airport Manager. “It means a lot to people in the community because a lot of the responders are volunteers, and to get a thank you like that was really nice.”

During the dinner, American Airlines presented Hap Kremer with a model Boeing 787 airplane, as another gesture of appreciation.

“We’re used to coming to airports that have all sorts of facilities and equipment,” American Airlines Captain Marty Reedy said. “What we found from the people that came to meet us in Cold Bay, (during the emergency landing) starting with Hap, is that they were able to do anything and everything we asked them to, and they improvised and innovated in every



American Airlines employees donned their aprons while cheerfully serving Cold Bay residents a Thanksgiving feast at the Community Center earlier this month. Photo by Rachel D. Kremer.



“The building was packed. I don’t think there was a single community member who wasn’t there,” said Cold Bay Mayor Candace Schaack. Photo by Rachel D. Kremer.

way possible to get the job done. They just completely took care of our passengers, crew and our sick airplane.”

“I’ve been doing this for 30-plus years,” said Tharaldson. “These people out here were just unbelievable, willing to give anything we needed to get our plane back into service. They’re just



American Airlines presented Cold Bay Airport Manager Hap Kremer with a model Boeing 787 airplane, as another gesture of appreciation. Photo by Rachel D. Kremer.

an awesome bunch of people. They did everything possible. After they fixed our airplane, they even gave us a barbecue and a bonfire. It was pretty awesome. One of my crew members, who’s from Texas, probably said it best after we left here (following the emergency landing). He said, “Texans are known for their hospitality, but they have nothing on these folks from Cold Bay.”

During their second visit (on November 14<sup>th</sup>), the American Airlines employees ended up spending more time in Cold Bay than they had anticipated after their PenAir flight was cancelled due to lack of a flight crew. They had planned on leaving that evening after the dinner. However, they took it all in stride, and enjoyed additional time visiting with Cold Bay residents, then spent the night at the Cold Bay Lodge.

“I love it,” said Reedy. “It’s all good. I love Alaska.”

“I can’t thank American Airlines enough for coming out and saying thanks to the community because many people in Cold Bay are volunteers. So for the airline to come out and say “thank you” means a lot,” said Kremer.

“I want to give American Airlines a huge shout out for taking such wonderful care of their passengers and crew during the emergency landing,” said Mayor Schaack. “It shows how dedicated the employees are to willingly give up their time to come back (a second time). It was awesome! What I want everyone to know is that Cold Bay is always here for anybody that needs us.”

**In Case You Missed It - [story about Oct. 12, 2016 emergency landing in Cold Bay](#)**

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## **Akutan to Complete Duplex for VPSO and Health Professionals Next Month**

Recruiting and retaining public safety and health officials to a remote village can be challenging in itself. However, if there's a housing shortage, it can become even more problematic. This month, after a couple of years in the planning phase, Akutan will have resolved that problem, thanks to a housing grant and city matching funds.



The two-bedroom units (1100 square feet each) will provide housing for a VPSO, health professionals and their families. It will also help to alleviate a housing shortage in Akutan. Photo by Rachelle Tcheripanoff.

At the end of December, construction on a 2200-square foot duplex slated to house a VPSO and health professionals that live and work in the village will be wrapped up. The two-bedroom units (1100 square feet each) were specifically designed with a purpose in mind: to recruit and retain professionals who have families. The spare bedroom in each unit will have a bunk bed to maximize space.

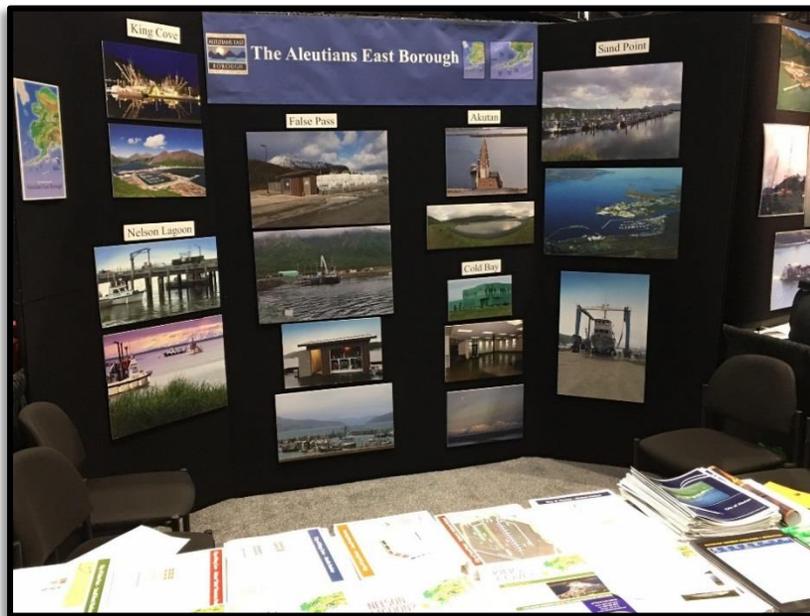
In 2014, the City of Akutan received a grant from the Alaska Housing Finance Corporation for \$694,586.62 through the Teacher, Health Professional and Public Safety Housing Program. The City provided approximately \$400,000 in matching funds.

In addition to providing comfortable and spacious living quarters for a VPSO and health professionals, construction of the duplex will help to alleviate the housing shortage residents in Akutan are experiencing. The new units will help to free up space in other residential properties that can be occupied by families or individuals who need housing of their own.

The City of Akutan is excited that the project is nearing completion and is looking forward to fulfilling the goals of the housing grant program.

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## Borough Promotes Harbors, other Infrastructure at Seattle's Pacific Marine Expo



The Borough promoted its harbors and infrastructure to commercial fishermen from Alaska to California at the Pacific Marine Expo in Seattle.

Earlier this month, the Aleutians East Borough promoted its harbors and infrastructure to commercial mariners from Alaska to California at the Pacific Marine Expo in Seattle. The Borough was among 450 exhibitors at the largest commercial marine tradeshow on the west coast. The annual event is a tremendous opportunity to reach new segments of the maritime industry while highlighting what's new in Sand Point, King

Cove, Akutan, False Pass, Nelson Lagoon and Cold Bay.

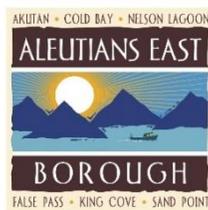
Flyers showcasing infrastructure changes such as the Akutan harbor's installation of the Float A system were on display and available as handouts. This year, several Borough communities have capital improvement projects to promote. The City of Sand Point is planning to construct a dual-face dock in the summer of 2017 on the western side of the new harbor breakwater. False Pass recently



Sand Point Council member Danny Cumberlidge (left) hands out 2017 AEB calendars and pens to Pacific Marine Expo attendees.

opened the doors to its relocated and newly-built and updated Isanotski Corporation Store near its small boat harbor. The 80 X 80-foot building offers greater selection of grocery and fishing supplies. In Cold Bay, crews broke ground recently on the apron and taxiway at the Borough's terminal building near the airport.

Several community leaders and representatives were on hand at the booth to promote each of the community's unique attributes. They also handed out the 2017 Borough calendars and pens. Many thanks to the following for their assistance and time at the booth: King Cove Assistant Administrator Amber Jusefowysch, AEB Natural Resources Director Ernie Weiss, AEB Communications Director Laura Tanis, Sand Point Mayor Glen Gardner, Jr., Sand Point Administrator Andy Varner, Akutan Administrator Tuna Scanlan, Akutan Finance Manager Bobby Jo Kremer, Sand Point City Councilman Danny Cumberlidge, retired King Cove Harbormaster Dave Bash and AEB Mayor Stanley Mack.



## **AEB Fishermen's Meeting Winter Fisheries Teleconference**

Wednesday  
December 21, 2016 2PM

TELECONFERENCE audio/participation may be available at the following sites:

King Cove Harbor House  
Sand Point Borough office  
False Pass City Office  
Anchorage AEB office

Meeting *may* be broadcast live on KSDP at [www.apradio.org](http://www.apradio.org)

### **Agencies Representatives available at this teleconference meeting:**

- U. S. Coast Guard, Kodiak.
- Alaska Department of Fish & Game, Kodiak.
- NMFS Alaska Region, Juneau.

- Alaska Fisheries Science Center, Seattle.
- North Pacific Observer Program & A.I.S. observer providers.
- Other fisheries enforcement representatives.

Call-in sites to include Anchorage & Sand Point AEB offices, King Cove Harbor

Please contact Ernie Weiss at (907) 274-7557 or [eweiss@aeboro.org](mailto:eweiss@aeboro.org) for further information.

[www.aebfish.org](http://www.aebfish.org)

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## Job Opening:

**APICDA**

Joint Ventures  
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Harvesting | Processing | Marketing | Tourism

302 Gold Street, Suite 202 | Juneau, Alaska 99801 | Phone: (907) 586-0161 | Fax: (907) 586-0165

717 K Street | Anchorage, Alaska 99501 | (907) 929-5273 | Fax: (907) 929-5275 | [www.apicda.com](http://www.apicda.com)

## Public Relations Specialist

### POSITION SUMMARY

The PR Specialist is responsible for public relations (PR) as outlined by the Communications and Media Director under the direction of the Chief Administrative Officer and Chief Executive Officer, for Aleutian Pribilof Island Community Development Association (APICDA) and its subsidiary companies. This position's primary responsibilities are graphic design and writing for publications.

### ESSENTIAL FUNCTIONS

- Quarterly Newsletter (Aleutian Wave)
  - Design, layout and deliver a print-ready file in electronic format to printer.
  - Distribute quarterly newsletter to be mailed on March 15, June 15, Sep. 15 and Dec. 15.

- Prepares specs for print vendor cost estimates and coordinates production schedules as needed.
- Write and edit stories for newsletter.
- Select photos used in the newsletter layout, including the cover.
- Manage mailing list.
- Monthly e-Newsletter (Inside APICDA)
  - Distribute the monthly e-Newsletter mid-month.
  - Solicit updates for e-Newsletter from staff.
  - Edit stories to conform to editing standards.
- Annual Report (August / September)
  - Annual report is to be completed and mailed by Sep. 30 of each year.
  - Determine the “theme” of the annual report.
  - Select photos for use throughout the report.
  - Solicit content from relevant departments and assist in writing publication.
  - Design, layout and deliver a print-ready file in electronic format to printer.
- APICDA Calendar (October / November)
  - Manage Photo Contest Release forms.
  - Store photos submitted on media server.
  - Work with CEO to select at least 15 images for the calendar.
  - Design, layout and deliver a print-ready file in electronic format to printer.
  - Ensure the printing of the calendar is completed by Dec. 1 of each year.
- APICDA Christmas Card (December)
  - Select Christmas Card photo from APICDA Photo Contest entrants.
  - Design, layout and deliver a print-ready file in electronic format to printer.
  - Ensure Christmas Card is delivered to mailing service to be mailed by Dec. 10.
- General Public Relations Support
  - Serve on the Social Media taskforce and post relevant and meaningful content regularly in accordance with the Communications Plan.
  - Write press releases as needed.
  - Update websites as needed.
  - Serve as Media Liaison alternate.
  - Serve as Crisis Incident Command Team alternate.

## **TASKS**

- Business cards
  - Print business cards as needed for APICDA and subsidiary employees.
- Sales sheets, rack cards, flyers

- Assist in the development of marketing material for all APICDA owned companies.
- Style guide(s)
  - Update and maintain font and color style guidelines for the APICDA family of companies.
- Logo use guideline(s)
  - Update and maintain logo use guidelines for every image within the APICDA family of companies.
- Digital File Management
  - Update, management and archiving of:
    - Files
    - Documents
    - Photos
- Editing
  - Editing to ensure AP style compliance and strong internal and external corporate communication.
  - Editing and writing assistance for internal Standard Operating Procedures (SOP) library.
- Other duties as assigned.

## **POSITION QUALIFICATIONS**

**Education:** Bachelor’s degree in graphic design, marketing, communications, public relations, technical writing, or related field.

**Experience:** Minimum of three (3) years of experience related to graphic design, writing, editing and distributing written information for public use. An established portfolio of written work published in newsletters, web or press releases. Equivalent education and training may be substituted for experience. Proficiency in Adobe InDesign strongly preferred.

### **Competencies:**

- **Communication Skills:** Successful candidate must have excellent oral and written communications skills to project a positive image of the company. Strong communication/interpersonal skills with emphasis on decision-making, conflict management, and teambuilding and teamwork. Understand that the most important aspect of communication is the act of listening and actively works to improve those

skills.

- **Dependability:** Displays dependability through the support of other sections and being punctual to the appointed place of duty.
- **Problem Solving:** Ability to find a solution for or to deal proactively with work-related problems.
- **Decision Making:** Ability to make critical decisions while following company procedures.
- **Ethical:** Ability to demonstrate conformance with a set of values and accepted standards.
- **Judgment:** The ability to formulate a sound decision using the available information.
- **Organization:** Must display strong time and task management to balance conflicting priorities in order to manage workflow and ensure the completion of essential projects.
- **Team Player:** Works as a competent member of the team, willingly providing back-up support for co-workers when appropriate and actively supporting group goals.
- **Detail Oriented** - Ability to pay attention to the very small details of a project or task.

#### **Work Environment:**

- General office environment, sitting at work station.
- Looking at computer monitor for extended periods of time.
- Sitting in chair for extended periods of time.
- Repetitive motion with arms, hands, and fingers in workspace and on keyboard.
- Typing and handwriting with repetitive motion of fingers, hands and wrists.
- Occasional stair climbing.
- Periodic lifting and carrying under 40 pounds.

#### **Location:**

Anchorage, AK

To apply, please submit cover letter, resume and APICDA application to [hr@apicda.com](mailto:hr@apicda.com).

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## **Got News?**

If you have news you'd like to share or if you'd like to subscribe, please email [ltanis@aeboro.org](mailto:ltanis@aeboro.org) or call Laura Tanis at (907) 274-7579.





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[\*Link to AEB's Facebook page\*](#)

[\*Link to King Cove's Facebook page\*](#)

